

Q&A from the Teignbridge Lottery Launch Event



1. Can you promote the site on your own websites?

Absolutely; we encourage you to promote yourself as a good cause where it is appropriate for you to do so – take full advantage of any resources you have, including your own website and social media pages. You will receive marketing materials designed for your organisation/cause when you are signed up.

2. Is it 20 tickets over the 4 weeks and not 20 tickets a week for the 4 weeks?

This is the challenge for you as causes, to sell 20 tickets weekly. You will not be removed if you don't meet the challenge and 20 tickets could be purchased by just a few Lottery players

3. Will the cash prizes vary with the numbers of tickets sold? ie if loads of tickets of tickets are sold, is this reflected in the prizes? Phil quote a top prize of £25K - is this fixed? If so, where does the surplus go?

The prizes are fixed and £25,000 is the 'top' prize. The lottery is insured to be able to provide winning payments to however many people win each prize.

4. Do people get automatically informed if they've won please?

Yes, they receive notification by email initially and their winnings paid into their nominated bank account.

5. Will there be a roll over please?

No. The Gambling Commission does not permit roll-overs in local authority lotteries

6. If we are a small local charity which is run out of Teignbridge, but our clients come from across Devon and Cornwall. Would we be eligible?

You would be eligible if you could restrict funds from this programme to the clients from the Teignbridge area

7. You mentioned twitter and Facebook., will this also be on Instagram?

The Lottery is being promoted across all Social Media outlets and each good cause will be provided with marketing materials, designed for their organisation, that they can use across all social media platforms.

8. Do good causes need to provide direct benefits to residents, or can the benefits be indirect (such as environmental benefits)

Benefits can be indirect as well as direct

9. Can you embed the page in your website so the person doesn't leave your site to play?

Unlikely, you should be able to link from your website and keep as a local page rather than a page that takes you out to another site (depending on how your website is structured)

10. If 20 tickets are sold is there reward from Gatherwell?

No

11. Can I clarify ... 60% goes to good causes, 50p in every pound goes to organisation ... the other 10p ?

50p in the £ goes to the good cause, the other 10p (of the good cause value) goes into a central pot for the Council to use for the benefit of local community good causes; this may be a grant scheme, may include good causes not active on the Lottery but active in Teignbridge, may be used to grant fund causes which meet a particular piece of work locally.

12. When can we start to promote and when can people start to join to buy tickets? ie once set up/authorised we can immediately start promoting and start selling tickets from now?

Tickets will be on sale from 1st November 2022 but certainly you can start promoting to your community as soon as you have a site up and running (on the Lottery website)

13. How long does this go on for?

No end date has been discussed or agreed by Teignbridge District Council; they are likely to see how supportive it has been.

14. Are the tickets only on sale online?

Yes

15. Are those involved with the cause (volunteers etc) allowed to play in the lottery and support the cause the cause they are associated with?

Yes. Only Gatherwell Staff and named roles at the Council are restricted.

16. If the charity or organisation is wound up say due to lack of volunteers what happens to supporters that have signed up for a year?

Gatherwell will make contact with those supporters to advise them.

17. Can their tickets / direct debit be cancelled at any time?

Anyone buying with a direct debit arrangement can cancel this at any time.